

**BASIC PACKAGE** 



Recruit top talent and strengthen your brand from leading business schools and technical universities.

Increase the number of applicants to your trainee and graduate programs by being visible on Traineeprograms.com. The Basic Package provides Base Listing.

**BASIC Package** Annual price: € 1,200

## PLACE YOUR AD HERE **Banner Placements** PLACE YOUR **AD** HERE PLACE YOUR AD HERE

Panorama 980x180

Skyscraper Large 300x360

Skyscraper Medium 300x240

Skyscraper Small 300x160 Skyscraper Mini 300x90

Insider 728x90

## **Included features**

**Included Features: 1 year** 

- Listing BASE
- Trainee Program Page
- Company Page
- Detailed Company Description
- Logo
- Insider Banner on your Page
- Apply Here Button
- Link to your own Trainee Site
- Link to Company Site
- Social Media Integration

## **Available Add-ons**

**Employer Branding: 1 year** 

Program/Company Poster €500

 Program/Company Video €500

Marketing options:	1 week	1 month
• Panorama Banner	€ 800	€ 2,400
•Skyscraper Large	€ 800	€ 2,400
<ul> <li>Skyscraper Medium</li> </ul>	€ 500	€ 1,500
<ul><li>Skyscraper Small</li></ul>	€ 300	€ 900
<ul> <li>Featured Company</li> </ul>	€ 800	€ 2,000
<ul> <li>Advertorial</li> </ul>	€ 500	€ 1,500