

Basic Package

We offer companies the possibility to strengthen their marketing and employer branding towards the top talent from leading business schools and technical universities.

This increases the number of applicants to the trainee program.

The Basic Package for an annual price of € 1,200 includes:

- Presentation / Listing Features: 1 year**
- ✓ Trainee Program Page
 - ✓ Company Page
 - ✓ Company Fact Sheet
 - ✓ Detailed Company Description
 - ✓ Logo
 - ✓ Insider Banner on your Page
 - ✓ Apply Here Button
 - ✓ Link to your own Trainee Site
 - ✓ Link to Company Site
 - ✓ Social Media Integration

To help you with additional marketing, employer branding and to increase the number of applications we have created extra add-ons to the Basic Package.



Basic price: € 1,200

For additional exposure we recommend these additions to the Basic Package:

Employer Branding options:

Advert type	1 year
Company and/or Trainee Program Poster	€ 500
Video	€ 500

You can subsidize the Basic Package by adding these extra features displayed in the table below:

Marketing options:

Advert type	1 week	1 month
Panorama Banner	€ 800	€ 2,400
Skyscraper Large	€ 800	€ 2,400
Skyscraper Medium	€ 500	€ 1,500
Skyscraper Small	€ 300	€ 900
Featured Company	€ 800	€ 2,000
Advertorial	€ 500	€ 1,500

Banner formats:

Name	Size px
Panorama	980x120
Skyscraper Mega	300x460
Skyscraper Large	300x360
Skyscraper Medium	300x240
Skyscraper Small	300x160
Skyscraper Mini	300x90
Insider	728x90