

**Silver Package**

We offer companies the possibility to strengthen their marketing and employer branding towards the top talent from leading business schools and technical universities.

This increases the number of applicants to the trainee program.

**The Silver Package for an annual price of € 4,500 includes:**

**Presentation / Listing Features: 1 year**

- ✓ Trainee Program Page
- ✓ Company Page
- ✓ Premium Listing - Silver
- ✓ Company Fact Sheet
- ✓ Detailed Company Description
- ✓ Logo
- ✓ Apply Here Button
- ✓ Link to your own Trainee Site
- ✓ Link to Company Site
- ✓ Social Media Integration

**Employer Branding Features: 1 year**

- ✓ Insider Banner
- ✓ Trainee Program Poster
- ✓ Company Poster
- ✓ Trainee Program Video
- ✓ Company Video

**Marketing Features:**

- ✓ Panorama Banner 2 weeks
- ✓ Skyscraper Medium Banner 2 weeks



**Silver price: € 4,500**

You can subsidize the Silver Package by adding these extra features displayed in the table below:

**Marketing options:**

Advert type	1 week	1 month
Panorama Banner	€ 800	€ 2,400
Skyscraper Large	€ 800	€ 2,400
Skyscraper Medium	€ 500	€ 1,500
Skyscraper Small	€ 300	€ 900
Featured Company	€ 800	€ 2,000
Advertorial	€ 500	€ 1,500

**Banner formats:**

Name	Size px
Panorama	980x120
Skyscraper Mega	300x460
Skyscraper Large	300x360
Skyscraper Medium	300x240
Skyscraper Small	300x160
Skyscraper Mini	300x90
Insider	728x90

