

Gold Package

We offer companies the possibility to strengthen their marketing and employer branding towards the top talent from leading business schools and technical universities.

This increases the number of applicants to the trainee program.

The Gold Package for an annual price of € 6,500 includes:

Presentation / Listing Features: 1 year

- ✓ Trainee Program Page
- ✓ Company Page
- ✓ Premium Listing - Gold
- ✓ Company Fact Sheet
- ✓ Detailed Company Description
- ✓ Logo
- ✓ Apply Here Button
- ✓ Link to your own Trainee Site
- ✓ Link to Company Site
- ✓ Social Media Integration

Employer Branding Features: 1 year

- ✓ Insider Banner
- ✓ Trainee Program Poster
- ✓ Company Poster
- ✓ Trainee Program Video
- ✓ Company Video

Marketing Features:

- ✓ Panorama Banner 2 weeks
- ✓ Skyscraper Large Banner 4 weeks



Gold price: € 6,500

You can subsidize the Gold Package by adding these extra features displayed in the table below:

Marketing options:

Advert type	1 week	1 month
Panorama Banner	€ 800	€ 2,400
Skyscraper Large	€ 800	€ 2,400
Skyscraper Medium	€ 500	€ 1,500
Skyscraper Small	€ 300	€ 900
Featured Company	€ 800	€ 2,000
Advertorial	€ 500	€ 1,500

Banner formats:

Name	Size px
Panorama	980x120
Skyscraper Mega	300x460
Skyscraper Large	300x360
Skyscraper Medium	300x240
Skyscraper Small	300x160
Skyscraper Mini	300x90
Insider	728x90