

## RATE CARD

### SILVER PACKAGE

Recruit top talent and strengthen your brand from leading business schools and technical universities.

Increase the number of applicants to your trainee and graduate programs by being visible on Traineeprograms.com. The Silver Package provides Silver Listing.

**SILVER Package**  
Annual price: € 4,500

#### Included features

##### Included Features: 1 year

- Trainee Program Page
- Company Page
- Premium Listing - Bronze
- Company Fact Sheet
- Detailed Company Description
- Logo
- Apply Here Button
- Link to your own Trainee Site
- Link to Company Site
- Social Media Integration

##### Marketing options: 2 weeks

- Panorama Banner
- Skyscraper Medium Banner

##### Employer Branding: 1 year

- Insider Banner
- Trainee Program Poster
- Company Poster
- Trainee Program Video
- Company Video

#### Available Add-ons

Available Add-ons	1 week	1 month
• Panorama Banner	€ 800	€ 2,400
• Skyscraper Large	€ 800	€ 2,400
• Skyscraper Medium	€ 500	€ 1,500
• Skyscraper Small	€ 300	€ 900
• Featured Company	€ 800	€ 2,000
• Advertorial	€ 500	€ 1,500

#### Banner Placements



-  Panorama 980x120
-  Skyscraper Large 300x360
-  Skyscraper Medium 300x240
-  Skyscraper Small 300x160
-  Skyscraper Mini 300x90
-  Insider 728x90