

RATE CARD

SILVER PACKAGE

Recruit top talent and strengthen your brand from leading business schools and technical universities.

Increase the number of applicants to your trainee and graduate programs by being visible on Traineeprograms.com. The Silver Package provides Silver Listing.

SILVER Package
Annual price: € 4,500

Included features

Included Features: 1 year

- Premium Listing - SILVER
- Trainee Program Page
- Company Page
- Company Fact Sheet
- Detailed Company Description
- Logo
- Apply Here Button
- Link to your own Trainee Site
- Link to Company Site
- Social Media Integration

Marketing included:

- Panorama Banner 2 weeks
- Skyscraper MEDIUM Banner 2 weeks

Employer Branding: 1 year

- Insider Banner
- Program/Company Poster
- Program/Company Video

Available Add-ons

Available Add-ons	1 week	1 month
• Panorama Banner	€ 800	€ 2,400
• Skyscraper Large	€ 800	€ 2,400
• Skyscraper Medium	€ 500	€ 1,500
• Skyscraper Small	€ 300	€ 900
• Featured Company	€ 800	€ 2,000
• Advertorial	€ 500	€ 1,500

Banner Placements



-  Panorama 980x180
-  Skyscraper Large 300x360
-  Skyscraper Medium 300x240
-  Skyscraper Small 300x160
-  Skyscraper Mini 300x90
-  Insider 728x90